

Ben Carr

I'm a developer and designer with 8+ years agency experience wearing nearly every hat available. I thrive in the gray areas between disciplines, and bring that holistic perspective to everything I do.

Lead Digital Architect & Engineer

Cstraight Media, 2011 to Present

Skills

- Meticulously produce quality, maintainable deliverables in all aspects of design and development
- Quickly and confidently learn new technologies, platforms, and codebases
- Deliver clever and stable solutions within constrained project timelines
- Surface unidentified challenges early and offer viable alternate solutions
- Extend and enhance projects using brand guidelines or existing aesthetics
- Knack for functional and cross-browser debugging
- Comfortably deliver project training and presentations
- Communicate clearly and concisely to both internal and external audiences
- Approach every aspect of work with empathy and respect

Technologies

- HTML — semantics and accessibility features like ARIA
- CSS — preprocessors like SASS/LESS
- JavaScript — ES6, compilers like Babel, bundlers like Webpack, libraries like jQuery and Lodash, and client-side frameworks like Vue and React
- PHP — application frameworks like Laravel, content management systems like Craft and WordPress, and templating engines like Twig and Blade
- Other — Confidently extended and worked within codebases using other technologies, like .NET, Ruby, Groovy, Grails, Java, and Scala

Deliverables

STRATEGIC

Technical guidance, platform and UI audits

USER EXPERIENCE

Wireframes, workflow diagrams, interaction prototypes

VISUAL DESIGN

Sketch comps, style guides, moodboards, and element collages

DEVELOPMENT

Responsive websites and web applications

Accomplishments

- Led agency transitions into major new skillsets, disciplines, and processes
- Held critical role in acquisition of agency's largest project and high-volume retainer client
- Worked on multiple Webby award-winning and recognized projects as primary developer
- Helped solidify client relationships by developing strong rapport with external teams

Side Projects

Totally — totally.fyi

Learned React Native, then designed and built a discounts and sales tax calculator for iPhone and iPad

Tallwood Band — tallwoodband.com

Long-maintained WordPress site with custom fees, photos, and calendar integrations, large structured content archives, and student application workflows

Education

James Madison University '10

BS, Media Arts and Design

- Interactive Media concentration
- Technical and Scientific Communication minor